

January 21, 2020

To whom it may concern,

The art of storytelling is most differentiated by the story teller and how they craft messages which deliver unique audience experiences. Daniel Penz; a true craftsman, has created impactful audience connections and has touched viewers by sharing stories of inspiration.

From compelling video journalism and animated associate educational tools, to B2B videos which deliver tangible results, Daniel has truly defined himself through his work. He brings engaging, results-minded execution to tactical training and ah ha moments to enlightening short-form video segments.

His commitment to the creative process and products that fulfill targeted objectives is rivaled only by his unparalleled customer service and unbridled enthusiasm to exceed client expectations.

Simply put, Daniel Penz is a passionate performer...who loves to perform.

Ian Cohn

Creative Project Manager

Broadcast & Media Productions

JCPenney